

# LIFETIME<sup>®</sup> SEA OTTER CLASSIC

PRESENTED BY  
Continental 

## ELITE FIELD TECH GUIDE





# OVERVIEW

The stage is set, and history is about to be made! The Sea Otter Gravel Elite field will be the first to take on an all-new gravel course, launching the 2025 edition of the Life Time Grand Prix in style.

This brand-new route stretches just under 30 miles per lap, with the pros grinding through three laps for a total of 88.8 miles of pure racing action. Early recon reports? Fast. Gritty. Dynamic. The course delivers a mix of gravel, punchy climbs, and strategic asphalt sections, promising high speeds and tactical battles from start to finish.

Get ready—the 2025 season is rolling out in epic fashion!

## WEBSITE:

<https://www.seaotterclassic.com/gravel/>

## CONTACT INFO:

General: [lifetimegrandprix@lifetime.life](mailto:lifetimegrandprix@lifetime.life)

Media: [LTMedia@lt.life](mailto:LTMedia@lt.life)





# SCHEDULE OF EVENTS

## WEDNESDAY, APRIL 9, 2025

- **12:00pm - 6:00pm** Packet Pick Up @ [Hospitality Pavillion](#)  
*Please note, all athletes must pick up their own packet within the listed open times in order to receive any additional information or instructions given at the time of pick up. Teammates nor Team managers will be allowed to pick up packets on anyone's behalf.*
- **12:00pm - 5:00pm** Course Pre-Ride  
Course will be open to all athletes for pre-ride and course inspection. PLEASE NOTE - *All athletes wishing to pre-ride the course must have their race number with them in order to gain access to the course.*
- **8:00am – 5:00 pm LTGP Media Day**  
[Schedule/Sign Up Sheet](#)  
Please arrive 5-10 minutes before your scheduled time and allow enough time to walk/ride to Pit Row Suites
- **Locations:**  
[Photo/Video: Pit Row Suit Paddock 10 Garage \(ground level. enter on track side\)](#)  
Production Team (BCC) Athlete Interview: Suite #9 or #10, go up the stairs on the parking lot side. Suite will be marked  
Media Interview: Suite #4, go upstairs on the parking lot side. Suite will be marked
- **What To Bring**  
Full Race Kit  
Helmet, Glasses, Accessories  
Please arrive with a Camera Ready Appearance  
Hair and makeup is not provided, address any styling needs prior to arriving  
Have 3-5 poses rehearsed for the video segment

## THURSDAY, APRIL 10, 2025

- **6:00am - 6:00pm** Packet Pick Up @ [Hospitality Pavillion](#)
- **10:23am** - Call ups Elite Men
- **10:30am START** - Gravel Elite Men Race @ [Sea Otter Classic Bridge](#)
- **10:43am** - Call ups Elite Women
- **10:50am START** - Gravel Elite Women Race @ [Sea Otter Classic Bridge](#)
- **4:45pm Awards** - Gravel Elite Men / Gravel Elite Women @ [Sea Otter Classic Bridge](#) - Fan Zone

## FRIDAY, APRIL 11, 2025

- **1:00pm – 1:30pm** Life Time Grand Athletes Autograph Session  
Location: [Festival Stage](#)  
[Sign Up Here](#)
- **3:00pm – 3:30pm** Life Time Grand Prix Athlete Panel (select athletes)  
Location: [Festival Stage](#)

**IF A LTGP ATHLETE HAS A CONFLICT WITH ANY OF THE ABOVE SCHEDULE, THEY SHOULD LET BEKAH SANDS KNOW IN ADVANCE ([lifetimegrandprix@lifetime.life](mailto:lifetimegrandprix@lifetime.life))**



# COURSE

## ELITE MEN

April 10, 2025 @ 10:30am

GPX link: <https://ridewithgps.com/routes/49530219>

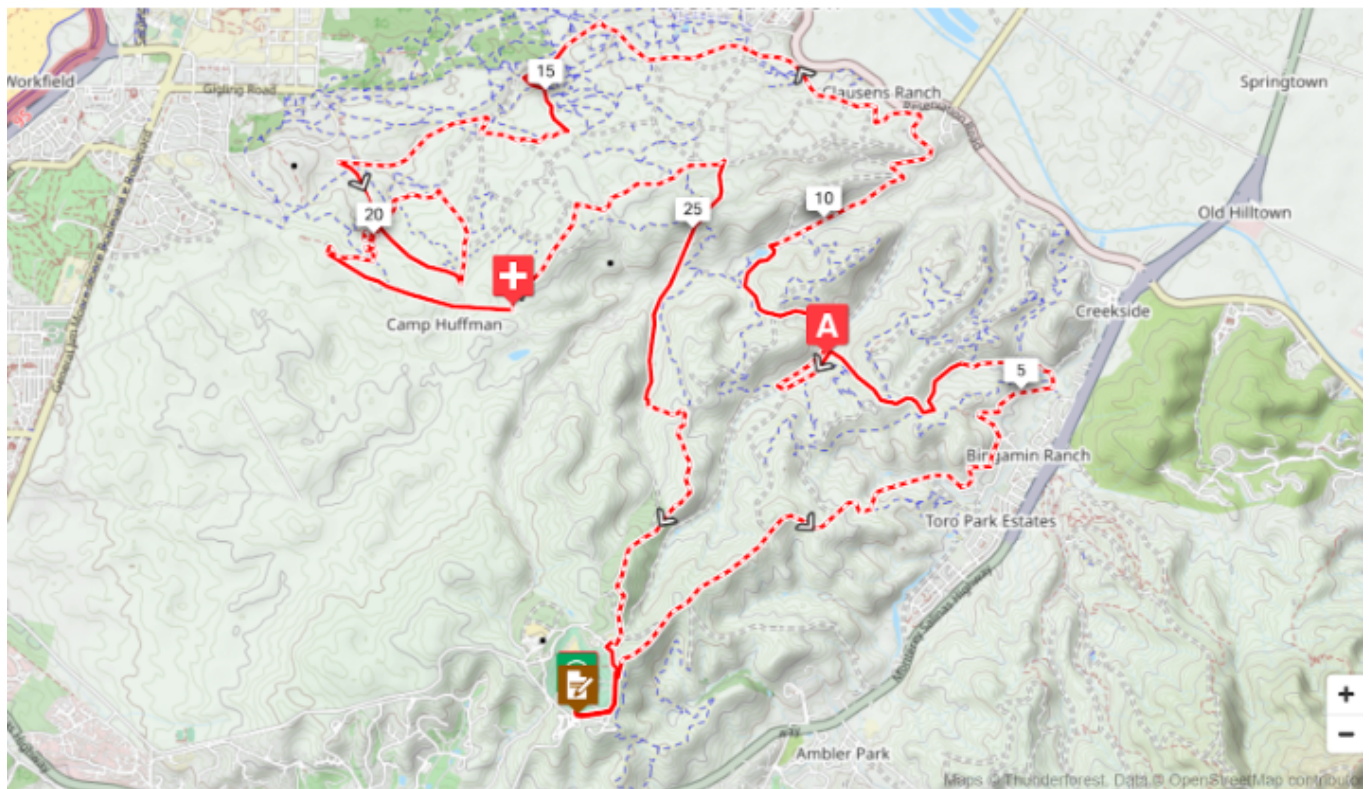
Course stats:

Imperial: 29.6 Miles per lap, 3 laps total for 88.8 miles / +2,719' / -2,725' (based on Ride With GPS)

Metric: 47.7km per lap, 3 laps total for 143.1km / +829m / -831m (based on Ride With GPS)

### Top 3 Climbs / Descents

Approx Start	Distance	Gain / %	Approx Start	Distance	Loss / %
Start	0.6 mi	162' / 3.2%	0.8 mi	4.5 mi	910' / -2.8%
5.3 mi	1.3 mi	409' / 6.0%	8.9 mi	1.4 mi	295' / -4.0%
12.6 mi	0.7 mi	121' / 2.9%	23.9 mi	1.5 mi	325' / -2.4%





# COURSE

## ELITE WOMEN

April 10, 2025 @ 10:50am

GPX link: <https://ridewithgps.com/routes/49530219>

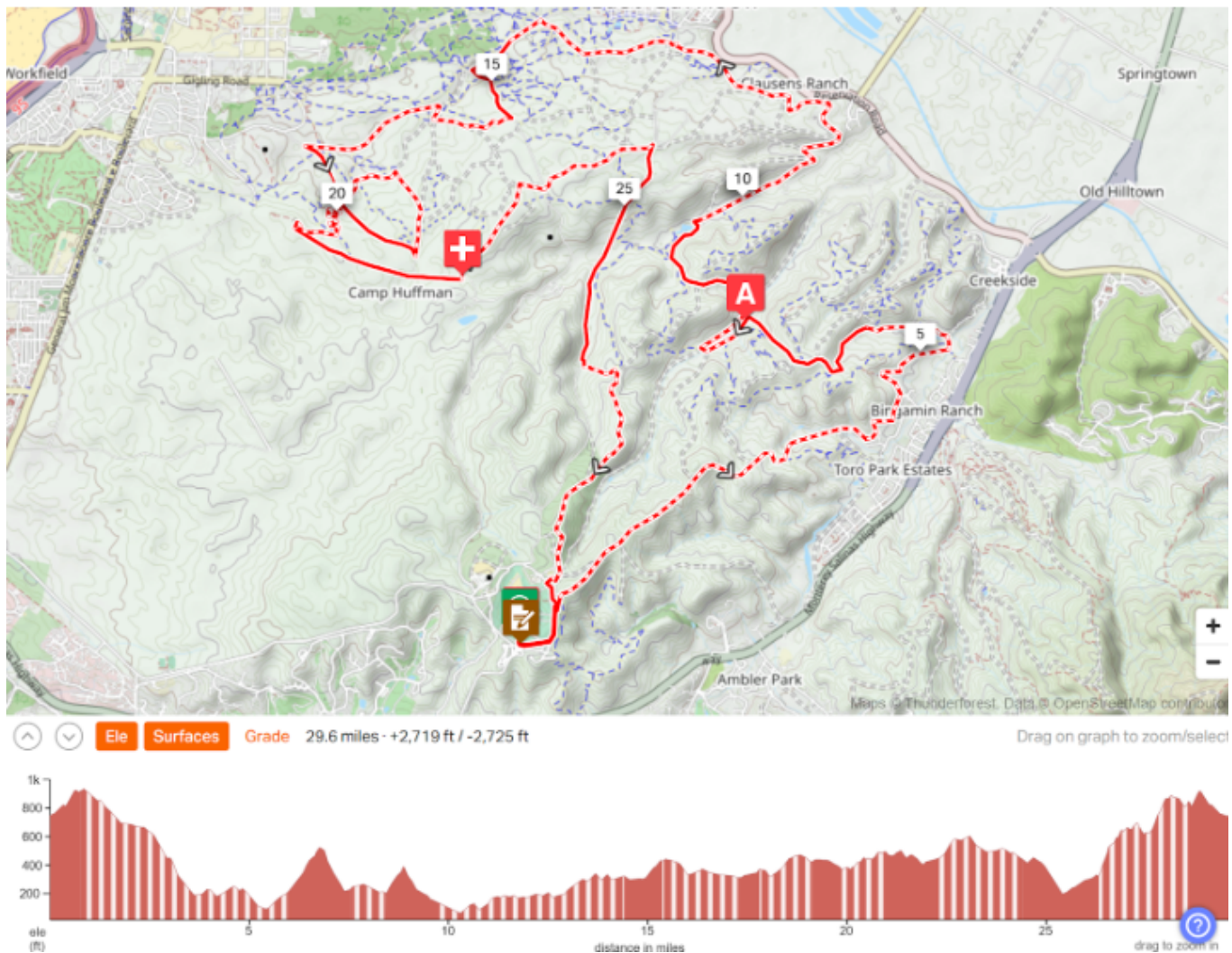
Course stats:

Imperial: 29.6 Miles per lap, 3 laps total for 88.8 miles / +2,719' / -2,725' (based on Ride With GPS)

Metric: 47.7km per lap, 3 laps total for 143.1km / +829m / -831m (based on Ride With GPS)

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5.3 mi	1.3 mi	409' / 6.0%	8.9 mi	1.4 mi	295' / -4.0%
12.6 mi	0.7 mi	121' / 2.9%	23.9 mi	1.5 mi	325' / -2.4%





# START LINE SET UP

- Riders will line up under the @ [Sea Otter Classic Bridge](#)
- Riders will lap thru the start/finish and must complete 3 laps of the course
- [Feed Zone 1](#) - Mile 7.5 / 13.5 km - First Aid, Water, Nutrition, Toilets
- [Feed Zone 2](#) - Mile 22.3 / 36.1 km - First Aid, Water, Nutrition, Toilets
- [Feed Zone 3](#) will be located on the track just past the start area as riders head outbound (this is the only location where riders may receive outside mechanical support).

# FINISH LINE SET UP

- Once riders have completed all 3 laps, and are through the arch, they should safely pull off to the right. Life Time Grand Prix riders and top 10 overall athletes will be directed into the Media Mix Zone for interviews.
- Awards will be hosted in the Fan Zone at 4:45pm





# TIME TABLES

## ESTIMATED ARRIVAL TIMES BY LOCATION

<div> <div>LIFETIME</div> <div>SEA OTTER CLASSIC</div> <div>PRESENTED BY Continental</div> </div>				2025 SEA OTTER GRAVEL					
				PRO / ELITE MEN					
				Start Time			10:30		
Feed Zone	Tech Zone	Medical	Location	Mile	mph	mph	mph	mph	mph
					23	22	21	20	19
			Feed Zone 1	7.5	10:49	10:50	10:51	10:52	10:53
			Feed Zone 2	22.3	11:28	11:30	11:33	11:36	11:40
			Start/Lap/Finish	29.6	11:47	11:50	11:54	11:58	12:03
			Feed Zone 1	37.1	12:06	12:11	12:16	12:21	12:27
			Feed Zone 2	51.9	12:45	12:51	12:58	13:05	13:13
			Start/Lap/Finish	59.2	13:04	13:11	13:19	13:27	13:36
			Feed Zone 1	66.7	13:24	13:31	13:40	13:50	14:00
			Feed Zone 2	81.5	14:02	14:12	14:22	14:34	14:47
			Finish	88.8	14:21	14:32	14:43	14:56	15:10
Elapsed Time					3:51	4:02	4:13	4:26	4:40

<div> <div>LIFETIME</div> <div>SEA OTTER CLASSIC</div> <div>PRESENTED BY Continental</div> </div>				2025 SEA OTTER GRAVEL					
				PRO / ELITE WOMEN					
				Start Time			10:50		
Feed Zone	Tech Zone	Medical	Location	Mile	mph	mph	mph	mph	mph
					20	19	18	17	16
			Feed Zone 1	7.5	11:12	11:13	11:15	11:16	11:18
			Feed Zone 2	22.3	11:56	12:00	12:04	12:08	12:13
			Start/Lap/Finish	29.6	12:18	12:23	12:28	12:34	12:41
			Feed Zone 1	37.1	12:41	12:47	12:53	13:00	13:09
			Feed Zone 2	51.9	13:25	13:33	13:43	13:53	14:04
			Start/Lap/Finish	59.2	13:47	13:56	14:07	14:18	14:32
			Feed Zone 1	66.7	14:10	14:20	14:32	14:45	15:00
			Feed Zone 2	81.5	14:54	15:07	15:21	15:37	15:55
			Finish	88.8	15:16	15:30	15:46	16:03	16:23
Elapsed Time					4:26	4:40	4:56	5:13	5:33





## CATEGORIES

**Elite Men will include all pros that have been vetted by Life Time. This field will include:**

- Pro Men
- Life Time Grand Prix Men
- U23 Men
- Wild Card Men

**Elite Women will include all pros that have been vetted by Life Time. This field will include:**

- Pro Women
- Life Time Grand Prix Women
- U23 Women
- Wild Card Women

## BIKES/RULES

- Gravel bikes with drop bars or mountain bikes are allowed on the course. Recumbent bikes are not to be used for the Elite field, and aero bars are not allowed.
- All athletes must finish the event on the same frame that the event was started on.
- Wheels and other equipment may be changed at designated checkpoints but the frame and fork must stay the same.
- **No e-bikes of any sort are allowed.**



# AID STATIONS/NEUTRAL TECH ZONES

## FEED ZONES

- Race provided support area - only accessible by bike or foot - **NO VEHICLES ALLOWED**  
**Feed Zone Locations:**
  - [Feed Zone 1](#) - Mile 7.5 / 13.5 km - First Aid, Water, Nutrition, Toilets
  - [Feed Zone 2](#) - Mile 22.3 / 36.1 km - First Aid, Water, Nutrition, Toilets
  - [Feed Zone 3 \(Start/Finish\)](#) will be located on the track just past the start area as riders head outbound (this is the only location where riders may receive outside mechanical support).
- **Nutrition:**
  - Gels - Neversecond
  - Water
- Outside feed support is **ALLOWED** at these locations **ONLY**. Neutral support includes water and nutrition.

## DROP BAGS

- Drop bags may be taken to and left at any of the three Feed Zones, we will not transport them for you.
- Drop bags must be no larger than a standard back pack.
- Large items like wheels may only be left at [Feed Zone 3](#) on the track near Start/Finish.
- Should a rider need mechanical support from their drop bag at Feed Zone 1 or 2, they must complete this action themselves.  
**Example:** A rider that takes a tube from their drop bag at Feed Zone 1 must install the tube themselves without assistance from a non-competitor.

## TECH ZONES

- [Mechanical support](#) will be located at [Feed Zone 3 \(Start/Finish\)](#), on the track just past the start area as riders head outbound.
- Outside mechanical assistance is **ALLOWED** in this location **ONLY**

## TECHNICAL ASSISTANCE

- Riders can only get external technical assistance at [Feed Zone 3 \(Start/Finish\)](#).
- Riders can only change wheels during the race, but must finish the race with the same bike frame they started with.
- External help **outside** Feed Zone 3 will result in a disqualification.
- Assistance outside the feed/techzones between **fellow competitors** is allowed during the race.



# AID STATION DIRECTIONS

## **Feed Zone 1 - Mile 7.5 / 13.5 km - First Aid, Water, Nutrition, Toilets**

Outside feed support is **ALLOWED** at these locations **ONLY**. Neutral support includes water and nutrition. **NO VEHICLES ALLOWED** – Feed zone can be accessed by foot/bicycle only. Access to Pilarcitos Canyon Road is available via the Bureau of Land Management Gate located near Terrace View Camping.

- [Google directions](#)
- Exit the BLM Gate - Refer to Festival Map C-1 for location – watch for cyclists.
- **NO VEHICLE ACCESS ALLOWED BEYOND THIS POINT.**
- Turn LEFT onto Pilarcitos Canyon Road.
- Continue STRAIGHT on Pilarcitos Canyon Road. This is a long gradual descent on a gravel fire road.
- Turn RIGHT on DAM Road Turn LEFT onto Skyline Road.

The Feed Zone is located at Camp Shelters, approximately 2 miles, on your right, just past the intersection of TR 43 and Skyline Road.

## **Feed Zone 2 - Mile 22.3 / 36.1 km - First Aid, Water, Nutrition, Toilets**

Outside feed support is **ALLOWED** at these locations **ONLY**. Neutral support includes water and nutrition. **NO VEHICLES ALLOWED** – Feed zone can be accessed by foot/bicycle only - approximately 5 miles.

- [Google directions](#)
- Exit the BLM Gate - Refer to Festival Map C-1 for location – watch for cyclists.
- **NO VEHICLE ACCESS ALLOWED BEYOND THIS POINT.**
- Turn LEFT onto Pilarcitos Canyon Road.
- Continue STRAIGHT on Pilarcitos Canyon Road. This is a long gradual descent on a gravel fire road.
- Turn RIGHT on DAM Road Turn LEFT onto Skyline Road.

The Feed Zone is located at Camp Shelters, approximately 2 miles, on your right, just past the intersection of TR 43 and Skyline Road.

## **Feed Zone 3 - Start/Finish - Mile 29.1 / 46.6 km**

Outside feed support is **ALLOWED** at these locations **ONLY**. Located approx 100 yards past the start finish area

- Drop bags allowed at this location
- Outside mechanical assistance is **ALLOWED** in this location **ONLY**

# PARKING

Please note that vehicle access is **NOT ALLOWED** at Feed Zone 1, Feed Zone 2 or Feed Zone 3.



# RULES - SEA OTTER CLASSIC

## Life Time Gravel Series Rules

- The following rules are designed to ensure the safety, fairness, and enjoyment of all participants across all Life Time Gravel events. All riders are expected to understand and adhere to these rules.

### 1. EQUIPMENT

- Bicycles – Gravel, Cyclocross, Mountain and Road bikes are allowed, but bikes must be in safe working condition.
  - All athletes must finish the event on the same frame that the event was started on.
  - Wheels and other equipment may be changed at designated checkpoints but the frame and fork must stay the same.

### 2. COURSE RULES

- Riders must always stay on the designated course unless otherwise directed by event staff.
- Riders must adhere to all state laws pertaining to bicycle safety.
  - Stop at stop signs vs “Idaho rolling stop” etc. – In some instances, states may allow riders to do a rolling stop at stop signs when vehicles are not present and while Life Time will do its best to share that information it is the athletes responsibility to know the state guidelines of the community you are participating in.
  - These are open courses – you must follow all traffic laws in the state in which you are riding.
- Shortcuts or route deviations will result in disqualification. Riders are permitted to exit the course but must reenter at the exact spot they left in order to not receive a disqualification.
- Riders must yield to emergency vehicles and follow instructions from designated course marshals and event Officials
- Drafting behind motor vehicles is strictly prohibited

### 3. RIDER CONDUCT

- Respect fellow participants, event staff, volunteers and members of the local communities that you will pass through. Unsportsmanlike conduct, including abusive language or behavior, is grounds for disqualification.
- Littering on course is strictly prohibited – This includes urinating in public regardless of circumstance. All trash must be carried to the next available receptacle. The event organizers will provide necessary receptacles at any aid stations provided by the event.

### 4. DOPING CONTROL

- Participants currently serving a doping ban are not permitted to participate in any Life Time Athletic Event
- All Elite and Grand Prix athletes are subject to random doping controls.
- If drug testing is taking place at an event, the selected athletes will be notified by a USADA chaperone at the finish line.

# RULES - SEA OTTER CLASSIC

## 4. SUPPORT

- Riders must be self-supported unless the event offers specific neutral aid stations.
- Outside assistance is only allowed at designated areas (e.g., aid stations or checkpoints).
- Riders must carry the required equipment to handle mechanical issues on their own.
- Riders may receive help from other riders outside of the stated checkpoints but only other riders within the event.

## 5. SAFETY

- All participants must prioritize safety, including riding at a speed appropriate for their skill level and course conditions.
- If a rider encounters another participant in distress, they are encouraged to stop and assist, also reporting the situation to the nearest event official.
- **Headphones**  
No headphones of any kind will be allowed for any LTGP events including U23 and wildcard fields.

## 6. TOGS / AEROBARS

- In the interest of safety, aero bars or clip-on inner bar extensions are no longer allowed at Life Time Gravel or MTB events.
- Traditional bar ends located outside of the grip are still permitted.
- Togs are permitted but must be 2 inches or less in length.

## 7. ENVIRONMENTAL STEWARDSHIP

- Riders must respect all local regulations and private property. Some events may have permission to access private property for the event, in this case all riders are required to stay on the designated course only during the event and may not be allowed to pre-ride certain sections of the course prior to event day.
- Life Time organizers will provide guidance on environmentally sensitive areas, and riders must follow these instructions.

## 9. PROTESTS AND APPEALS

- Any protest regarding results or rule violations must be submitted to the event director 30 minutes prior to the awards ceremony.
- The event director and panel of officials will determine the outcome and that decision is final.

## 10. EVENT CANCELLATION or MODIFICATION

- Life Time reserves the right to cancel, postpone, or modify the course due to weather, safety concerns, or other unforeseen circumstances.
- Refunds and/or deferrals will be handled in accordance with the events policy.

**By participating in any Life Time Gravel series event, riders acknowledge their understanding of these rules and agree to abide by them.**





## AWARDS/PRIZE PURSE

- **AWARDS - Grand Prix Riders - 5 Deep**
  - Life Time Grand Prix riders only
  - Gun start and chip finish time will be used for both the men's and women's elite races.
  - Life Time Grand Prix points will be awarded based upon their race finish within the LTGP field.
  - ***Note - points will be adjusted after the conclusion UNBOUND to include 3 selected Wild Card riders***
- **AWARDS - Elite Men / Women - Award 5 Deep**
  - All Elite Men riders including Life Time Grand Prix riders
  - All Elite Men and Women fields will be scored based on gun time and chip finish
- **PRIZE PURSE - Elite MEN / Elite WOMEN - 5 Deep**
  - ***New - there is a Gravel Prize purse for Elite Men and Elite Women***
  - All athletes receiving payouts will be required to fill out proper tax paperwork.
  - Prize money checks will be mailed.
  - Prize money may be held up to 45 days post-event pending Anti-Doping Control results.

Purse	1st	2nd	3rd	4th	5th
Elite Men	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000
Elite Women	\$5,000	\$4,000	\$3,000	\$2,000	\$1,000

# DRAFTING

## LIFE TIME GRAND PRIX DRAFTING POLICY

Gravel racing is built on a culture of respect, inclusivity and fairness. Riders of all ages, abilities, genders and categories are welcomed and encouraged to compete with integrity while paving the way for the future of this sport. This policy is designed to enhance and protect the competitive experience for all Elite athletes without undermining the inclusive atmosphere of gravel racing.

### INTENT

The intent of this policy is to ensure fair competition for all Elite riders by mitigating any advantage gained from drafting off riders in a different category during all Life Time Grand Prix Events.

### INTRODUCTION OF THE RULES

These rules (the “Rules”) apply to all events that make up the events in Life Time Grand Prix. These events can change each year. The 2025 events are:

- Life Time Sea Otter Gravel: April 10, 2025
- Life Time Unbound Gravel 200: May 31, 2025
- Life Time Leadville MTB 100: August 9, 2025
- Life Time Chequamegon MTB 100: September 13, 2025
- Life Time Little Sugar MTB: October 12, 2025
- Life Time Big Sugar Gravel: October 18, 2025

### A. APPLICABILITY, INTERPRETATION OF THE RULE, DEFINED TERMS

- **Applicability.** Where indicated herein, certain Rules are applicable at events listed above, and certain Rules are applicable only to Elite Riders.
- **Non-Compliance.** Failure to comply with any of the Rules will result in a penalty. Penalty is outlined in section E.
- **Interpretation of Rules.** The interpretation of any Rule will be made by the Race Officials and will be final and binding on all Riders.

#### Defined terms:

- **Draft Zone:** The Draft zone is defined by 2 bike lengths (15 feet) behind and 3ft to the left and right of any cyclists.
- **Drafting:** A Rider spending more than 20 seconds in Draft Zone.
- **Marshals:** Any person(s) appointed by Life Time to monitor and/or and issue penalties.
- **Relegated:** Riders determined to have been in violation of this policy will be relegated to last place in the Elite results for that individual event, as well as the Life Time Grand Prix scoring for that individual event.
- **Race Category:** The classification under which a rider is registered and/or starts the event.

#### Examples:

**Elite Men Rider:** Any athlete starting in the Men's Elite Start will be categorized as an Elite Men's Rider.

**Elite Women Rider:** Any athlete starting in the Women's Elite/Open Start will be categorized as an Elite Women Rider.

**Amateur Rider:** Any rider starting in any corrals other than the Elite Men's and Elite Women's corrals are categorized as Amateur Rider and are not eligible for overall podiums or prize money. There may be several Race Categories within the Amateur field (Age groups, Single Speed, Male, Female, etc.).



# DRAFTING CONT.

## B. GENERAL NO DRAFTING RULE

- Drafting off riders in a different race category is strictly prohibited. For clarity, Elite Women may not draft off any Elite Men or any Amateur Rider, and Elite Men may not draft off any Elite Women or any Amateur Rider athlete. Amateur Riders may draft off any other Amateur Rider, regardless of that Amateur Rider's category (Age Group, Single Speed, Male, Female, etc.)

### **Examples:**

Elite Women are only allowed to draft off other Elite Women, but not allowed to draft off an athlete in any other race category (i.e. Elite Men or Amateur Riders).

Elite Men are only allowed to draft off other Elite Men, but not allowed to draft off an athlete in any other race category (i.e. Elite Women or Amateur Riders).

## C. POLICY PROVISIONS

### • **Separate Starts**

Elite Men and Elite Women riders will have separate starts. Start intervals will be sufficient to minimize interaction between categories.

### **Example:**

Sea Otter Classic Gravel, Elite Men will start at 10:30am and Elite Women will start at 10:50am, providing a 20 min starting separation.

### • **Rider identification**

Elite riders in each category will be given clearly identifiable race bibs, plates and/or other identifying equipment to distinguish them by category as it applies to the specific event and distance.

Riders are required to wear the provided equipment in a manner determined by Life Time.

Course marshals and race officials will use these identifiers to monitor compliance on the course.

### • **Rider Accountability**

It is the responsibility of each Elite rider to avoid drafting off riders in a different race category.

Life Time will provide a copy of this policy to be signed by each rider within the Elite and Life Time Grand Prix fields acknowledging their understanding of the policy and by Initialing they are agreeing to adhere to the policy as stated.

•

## D. ENFORCEMENT, NOTIFICATION, REVIEW

### • **Course Monitoring**

Neutral moto race marshals, course marshals and Life Time provided staff and official representatives will patrol the course to monitor drafting violations. This may be, but is not limited to, moto, drone, live camera feed, helicopter and any other verifiable modes of observation. **Rider input as verifiable evidence to determine the validity of a violation will NOT be accepted.**

Riders in violation of the drafting rule will be flagged to the Event Director as soon as logistically reasonable.

Logical concessions will be made by officials for course sections where passing is not possible. For example, single track sections, climbs and areas of congestion.

# DRAFTING CONT.

## D CONT. ENFORCEMENT, NOTIFICATION, REVIEW

- **Notification process**

Riders will be notified of any pending relegation by the Event Director via text and/or email to the athlete's contact information provided at registration. It is the responsibility of the athlete to ensure that Life Time has the correct contact information.

- **Post Race Review/Appeal**

Officials and staff will review footage, reports and marshal observations immediately following the finish of the race to determine penalty assessment prior to results being deemed official, while giving ample time for any rider to field an appeal of the violation.

Athletes will have 30 minutes from the declaration of a violation to submit an official appeal to the Event Director via the Series Manager. Once results have been deemed official by the Event Director, no further appeals will be accepted from any rider.

**Contact for appeals: Sean Thurman: [Sthurman@lt.life](mailto:Sthurman@lt.life) - 636-524-5573**

## E. PENALTY

- Riders determined to have been in violation of this policy will be Relegated to last place in the Elite results for that individual event, as well as the Life Time Grand Prix scoring for that individual event.

*Life Time reserves the right to amend this policy at any time, at its sole discretion.*





# STARTING PROCEDURE

**CALL UPS:** For 2025, we will have limited rider call-ups with the following criteria\*:

- Top 5 overall finishers the previous year's event
- Current Top 5 Life Time Grand Prix athletes
- Riders will be notified ahead of time noting the location and time call ups will occur.

\*Life Time reserved the right to add additional renowned riders to the above list to this list at Life Time's own discretion. For example, current World Champions and Olympic medalists.

## MEN:

### Top 5 in 2024 LTGP Standings:

- Keegan Swenson
- Matt Beers
- Payson McElveen
- Brendan Johnston
- Cole Paton

### Top 5 in the 2024 Sea Otter Fuego XL:

- Keegan Swenson (ALREADY CALLED)
- Alexey Vermeulen
- Matt Beers (ALREADY CALLED)
- Cole Paton (ALREADY CALLED)
- Brendan Johnston (ALREADY CALLED)

## WOMEN:

### Top 5 in 2024 LTGP Standings:

- Sofia Gomez Villafane
- Melisa Rollins
- Paige Onweller
- Alexis Skarda
- Haley Smith

### Top 5 in the 2024 Sea Otter Fuego XL:

- Sofia Gomez Villafane (ALREADY CALLED)
- Samara Shepard
- Hannah Otto
- Haley Smith (ALREADY CALLED)
- Alexis Skarda (ALREADY CALLED)



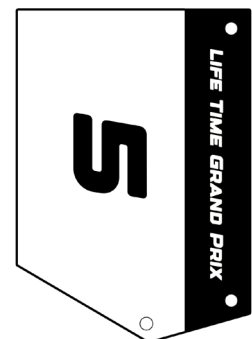




# RACE PLATES

## FRONT OR REAR

- If the event is utilizing front “Race Plates” they **MUST** be affixed to the **front** of the **handlebars** and clearly visible.
- “Race Plates” (front or rear) **MUST NOT** be bent, folded, wrapped around the head tube, seat post **or in any other position other than flat against the handlebars or as designed rear facing off the seat post.**
- Improper attachment of the race plate will cause timing chips not to register and may be cause for disqualification.
- **Seatpost plates** must be mounted off the back of the seatpost and be clearly visible to surrounding riders and officials.
- Tyvek body bibs must be affixed to the back of the rider in a clearly visible manner. They may not be placed under a water bladder etc. Numbers are utilized for identification for media, safety and by other athletes in order to adhere to drafting policies. **For Sea Otter Classic the tyvek body bibs will need to be affixed to the riders right side.**





# LIFE TIME GRAND PRIX POLICIES

## BEST 5 OUT OF 6

- Participants must start 5 of the 6 events in order to be eligible for an overall prize
- Example – if you start only 4 events of the series, you are not eligible for Life Time Grand Prix prize money
- Athletes will be removed from the series as soon as they become ineligible for prize money, and will no longer be scored in the Life Time Grand Prix. If an athlete starts 5 but does not finish 5, they will be at a disadvantage for points, but may remain in the series

## U23 ONLY

- U23 athletes are required to participate in either Sea Otter Classic and/or UNBOUND Gravel 100 Mile to be considered for the U23 program.
- The final athlete roster will be announced after the completion of UNBOUND
- The selected athletes must compete in at least 4 of the 6 Life Time Grand Prix events including either Sea Otter Classic or UNBOUND Gravel.

## MANDATORY EVENT - BIG SUGAR GRAVEL

- The final event in the series, Life Time Big Sugar Gravel, will be mandatory for Life Time Grand Prix athletes.
- Big Sugar is not mandatory for U23 Athletes that have been selected for the series but will still remain as the tie breaker.

## TIE BREAKER

- In the event of a tie, Big Sugar will serve as a tiebreaker in the event of a tie on points.
- Example - Jim and Tim are tied after Big Sugar with 110 points, Jim was 8th and Tim was 12th at Big Sugar, therefore Jim will retain a higher ranking in the overall series.

## AWARDS CEREMONY - REQUIRED

- All prize purse eligible athletes must attend the awards ceremony. This includes both event podiums and the overall 2025 Life Time Grand Prix awards ceremony.
- Athletes are required to have a podium photo with the Life Time assigned sponsor jersey provided by the event. An additional photo will also be taken with athletes' standard team issue apparel to satisfy their own sponsor commitments.

## FAN ENGAGEMENTS (MIN. OF 2)

- All Life Time Grand Prix athletes must attend a minimum of 2 fan engagement activations throughout the season. More than 2 are encouraged.
- Fan engagement activations are pre or post-race events such as a spin out ride or autograph session that enable an interaction between fan and athlete. This abides in our collective goal to build and foster fandom around cycling in North America

# CONTENT/MEDIA

## PHOTOGRAPHY

The Life Time Grand Prix dedicated photographer in 2025 is Dan Hughes. Dan will capture photos Life Time Grand Prix athletes will share a gallery of photos as soon as possible following the race. This is typically the same day or within 24 hours. Athletes should tag @dhughes101 and @lifetimgrandprix. Any additional third party use will need prior approval.

## CONTENT HUB

Athletes will have access to a Life Time Grand Prix content hub, where athletes will find photos and b-roll they can use for content on their own channels. Credit to @lifetimgrandprix is required for use.

## MEDIA COVERAGE

To capture the best coverage of the race for social and post - production there will be media on course. Vehicles at Sea Otter will be limited to side by sides and E-bikes only. The approved operators will be experienced cyclists, will maintain a safe distance behind the riders and will not interfere in any way with the race. We will also continue media support from the air with the Helicopter again for the 2025 series.

## RACE HIGHLIGHT RECAP VIDEO

48 hours after the completion of the event, we will be launching a long form recap video of how the race unfolded on the [Life Time Grand Prix YouTube Channel](#). We will reach out to athletes throughout the season to do some additional filming for content that will be featured in the recap videos.

