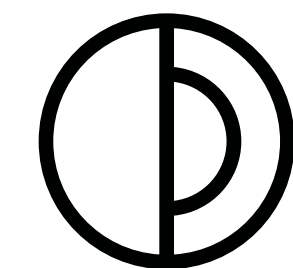


***SPECIALIZED***  
CUSTOM

PURIST



<b>INTRO</b>	<a href="#"><u>3</u></a>
<b>CUSTOM BOTTLES</b>	<a href="#"><u>4.-5.</u></a>
<b>BOTTLE COLOR CHART</b>	<a href="#"><u>6.</u></a>
<b>CAPS</b>	<a href="#"><u>7.</u></a>
<b>CAP COLOR CHART</b>	<a href="#"><u>8.</u></a>



<b>PURIST STAINLESS</b>	<a href="#"><u>10.</u></a>
<b>THIS IS PURIST</b>	<a href="#"><u>11.</u></a>
<b>TECHNOLOGY</b>	<a href="#"><u>12.</u></a>
<b>PRODUCT OVERVIEW</b>	<a href="#"><u>13.</u></a>

# Our Technology Your Design.

WE DESIGN AND BUILD THE FINEST  
PERFORMANCE WATER BOTTLES.

We've been handcrafting custom water bottles since 1976. That's 40+ years of designing, manufacturing, printing, and delivering the finest water bottles on the planet.

Our award winning Purist technology delivers all the purity of drinking from a glass with unmatched feel, flexibility, and water flow.

All of our bottles are recyclable, scratch resistant, 100% free of BPA using non-toxic inks. Let us design and print the best water bottles on the planet for you.

Human Friendly. Earth Friendly.



MIKE SINYARD

RYAN JONES



Hand Crafted

in

CALIFORNIA



# CUSTOM WATER BOTTLES



## 1ST GEN

21oz & 24oz

The 1st Generation 21oz Little Big Mouth and 24oz Big Mouth, our most popular event bottles, are what we call our ‘classics’. The ice cube friendly neck, soft poppet, and easy-to-squeeze textured grip add elements of functionality that set these bottles apart. Paired with Big Mouth cap only.



## 2ND GEN

21oz & 24oz

Our 2nd Gen Little Big Mouth (21oz) and Big Mouth (24oz) bottles offer an ideal billboard for your logo or artwork. With the surface printing area 30% taller than our 1st Gen, your design has more room to shine. These lighter weight bottles are more flexible and easier to squeeze. Paired with a Moflo cap only.



## PURIST

22oz & 26oz

Purist technology shields the inside of the bottle from any bad taste, mold, or staining. Nothing sticks, so your bottle stays clean and your water always tastes pure. As pure as drinking from a glass, but with all the advantages of a flexible bottle. Paired with MoFlo, Fixy, or watergate caps.

# CUSTOM WATER BOTTLES



## HYDROFLO

23 oz

Purist Hydroflo has a unique, three sided ergonomic design and ultra-flexible resin material. Effortless to squeeze, reducing the chance of a dropped bottle even over the roughest of roads. Available in one color, clear, this bottle is ready to display your custom design on one of its three sides. Paired with Moflo, Fixy, and Watergate.



## CHROMATEK

23 oz

Purist Insulated features our Chromatek™ liner, a proprietary insulating barrier that lines the core to keep your liquids cold. This fabric blend liner starts as a blank canvas, ready to be fully sublimated with your unique logo and complex graphics. Updated squeezable materials allow for unmatched flexibility. Paired with Moflo, Fixy, and Watergate



## TEAM

32 oz

We designed this bottle just for teams. Whether you're regional champs or weekend warriors, this bottle will show the rest of the world who you are. With a print area of just over 6 inches, this bottle is our largest and most customizable bottle yet. Available to customize in four bottle colors with our MoFlo or Fixy cap.

# COLOR CHART

	White	Clear	Smoke	Silver	Red	Orange	Yellow	Trans Green	Hyper Green	Turquoise	Trans Blue	Prismatic Blue	Trans Pink	Black	Gold	Ash	Lava	Tide	Manzanita	Sierra	Moss	Astra	Nova
PURIST 22oz																							
	White	15% Black	85% Black	Silver	PMS 485	PMS 021	PMS 102	PMS 360	PMS 382	PMS 3242	PMS 286	PMS 305	Rhodamine Red	Black	Gold	PMS 7543	PMS 032	PMS 302	PMS 498	PMS 7536	PMS 574	PMS 524	PMS 7715
PURIST 26oz																							
	White	15% Black	85% Black	Silver	PMS 485	PMS 021	PMS 102	PMS 360	PMS 382	PMS 3242	PMS 286	PMS 305	Rhodamine Red	Black									
TEAM 32oz																							
	White	15% Black			PMS 485									Black									
LITTLE BIG MOUTH 2nd Gen 21oz																							
	White	15% Black	50% Black		PMS 485			PMS 360		PMS 3242	PMS 284	PMS 305		Black									
BIG MOUTH 2nd Gen 24oz																							
	White	15% Black	50% Black	Silver	PMS 485			PMS 360		PMS 3242	PMS 284			Black									
LITTLE BIG MOUTH 1st Gen 21oz																							
	White	15% Black	50% Black																				
BIG MOUTH 1st Gen 24oz																							
	White	15% Black	50% Black																				
K.E.G. 16oz																							
														Black									



# CAPS

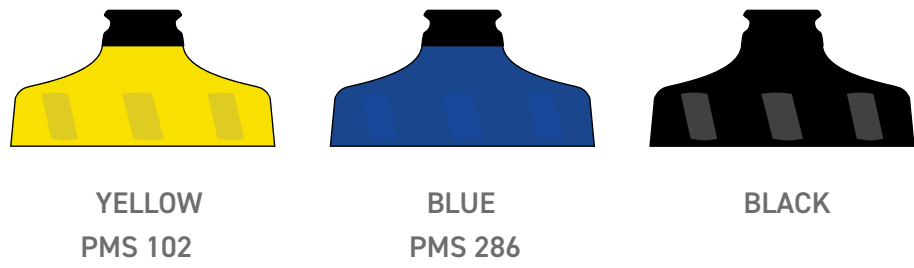
	BIG MOUTH	MOFLO 2.0	MOFLO	FIXY	WATERGATE
					
FUNCTION					
PUSH/PULL POPPET	X	X	X		
HEART VALVE				X	X
AVAILABLE ON					
1ST GEN	X				
2ND GEN		X	X		
PURIST		X	X	X	X
TEAM		X	X	X	
CHROMATEK		X	X	X	X
DETAILS	SOFT POPPET PUSH/PULL TEXTURED GRIP LEAK-PROOF	NEW STANARD CAP ERONOMIC GRIP PATTERN SHORTER POPPET PUSH/PULL POPPET LEAK-PROOF	HIGHEST FLOW-RATE EASY TO OPEN EFFORTLESS TO USE LEAK-PROOF SOFT PUSH/PULL POPPET	“ON THE GO” CAP NO PUSH/PULL POPPET HEART VALVE SQUEEZE AND GO LEAK-PROOF	MOST ADVANCED DESIGN RUBBERIZED GRIP NO PUSH PULL/POPPET HEART VALVE SQUEEZE AND GO LEAK-PROOF

# COLOR CHART

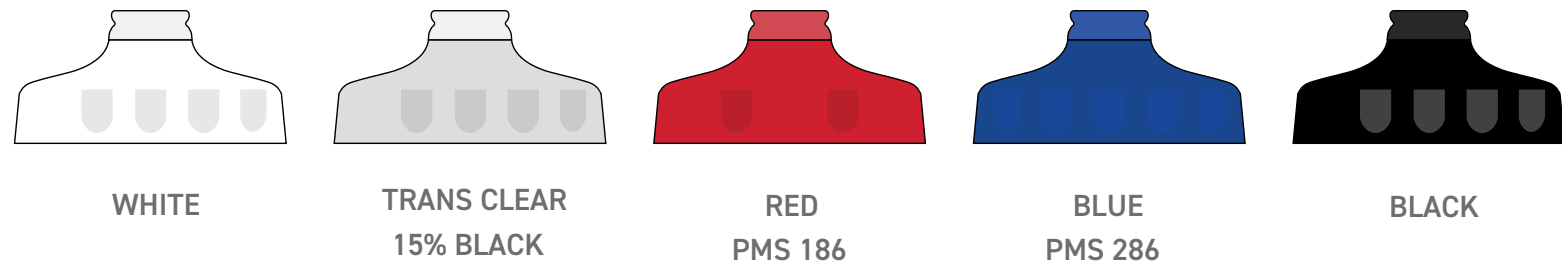
## MOFLO 2.0



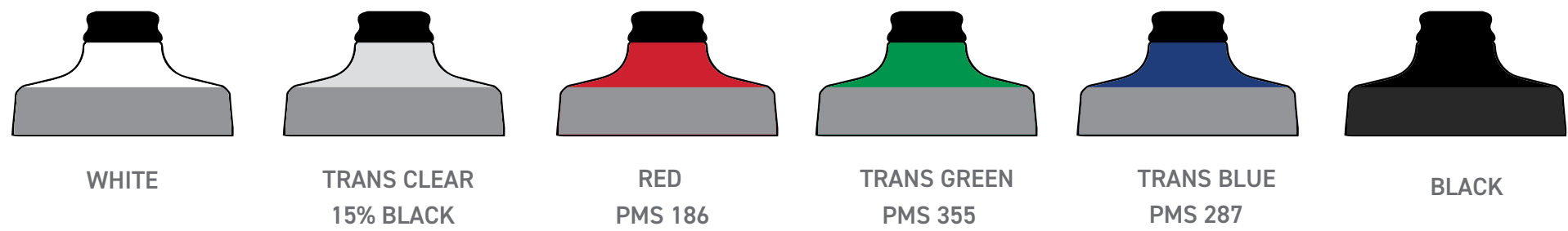
## MOFLO



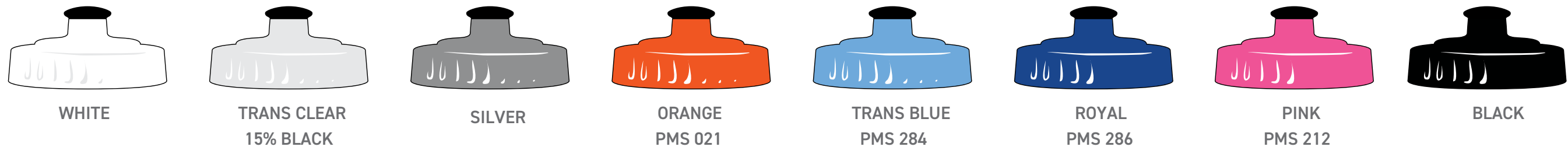
## FIXY



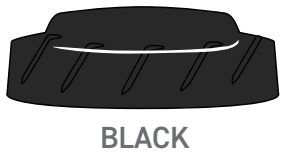
## WATERGATE



## BIG MOUTH



## K.E.G.







WATERBOTTLES@SPECIALIZED.COM

@SPECIALIZED\_CUSTOM

SPECIALIZEDWATERBOTTLES.COM





PURIST

PURIST





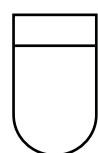
This is Purist.

Purist designs bottles you'll never taste. Whether it's a metallic tinge or a hint of last week's coffee, your stainless steel bottle shouldn't retain unwanted tastes. Purist emerged from our conviction that taste should never be compromised. That's why we made a bottle that always keeps drinks pure.



Pure Taste.

Purist technology resists unwanted tastes and keeps drinks pure. Fill without fear.



Pure Innovation.

Designed with a flawless glass-like interior. No more foamy pours.



Pure You.

Water or whiskey, coffee or beer. Pick your poison.



Purist technology was inspired by the lotus effect. It transforms silicon dioxide (sand quartz), one of the most fundamental elements on the earth, into a flawless finish. The technology provides all the benefits of typical glass and creates a barrier between your beverage and the raw stainless container. Making the surface completely smooth for pure taste and easier clean.

Flawless Glass-like interior (inner layer)

Double-wall vacuum insulated

Surgical grade stainless inner

12 hours hot / 24 hours cold depending on lid style

Leak-proof







Maker  
10oz / 296ml  
—  
Your sidekick.



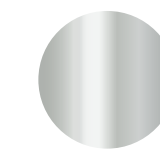
Mover  
18oz / 532ml  
—  
Your everyday essential.



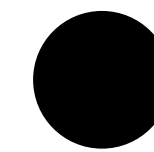
Founder  
32oz / 946ml  
—  
Your journey partner.

#### Color Palette.

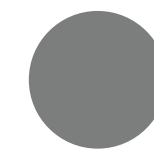
Our base collection is made up of four shades derived from the elemental strength and clarity of nature.



Bare



Black

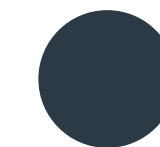


Ash

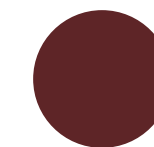


Bone

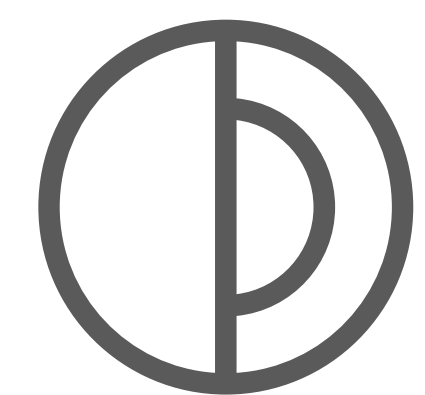
Limited colors complement and add a new layer of depth when mixed with the base collection.



Drift



Rush



Designed in California

[Info@puristcollective.com](mailto:Info@puristcollective.com)

[puristcollective.com](http://puristcollective.com)

[@puristcollective](https://www.instagram.com/puristcollective)



